



LEAD WHERE YOU ARE.

AUGUST 3-4, 2023

#GLS23 FACULTY INSIGHTS

SECRETARY CONDOLEEZZA RICE

Director, Hoover Institution; 66th Secretary of State; Author; Professor

Secretary Condoleezza Rice is the Director of the Hoover Institution at Stanford University and a Senior Fellow on Public Policy. Rice served as the 66th Secretary of State of the United States and as President George W. Bush's Assistant to the President for National Security Affairs. In 2022, she became a part-owner of the Denver Broncos and is Vice Chair of the Board of Governors of the Boys & Girls Clubs of America. Rice is a Fellow of the American Academy of Arts and Sciences and has been awarded over 15 honorary doctorates. She has authored and co-authored numerous books, most recently *To Build a Better World*, co-authored with Philip Zelikow. Her other bestsellers include *Extraordinary Ordinary People* and *No Higher Honor*.

PAT GELSINGER

CEO, Intel Corporation

MAP YOUR LEADERSHIP PATH

Over the years, many have tried to capture the elusive formula for success. Yet to be truly effective, you must find your own authentic style and approach. Join, Pat Gelsinger, Intel CEO, as he recounts his own hard-fought lessons in leadership and provides a framework to create your own style through his "5 L's of Leadership." Walk away exploring how you can tap into Mentors, chase Audacious goals, and adopt a deep Passion for what you pursue.

LIZ BOHANNON

Founder of Sseko Designs; Author

IT'S LONELY AT THE TOP. (BUT IT DOESN'T HAVE TO BE.)

Leadership can be an isolating experience. The daily pressure to perform, wrestling with gut-wrenching decisions, and driving hard conversations all weigh on a leader's soul. Overcoming what can often become a self-fulfilling prophecy of the lonely leader is not only crucial to your survival but also to those you lead. Drawing on her experiences as a successful entrepreneur and founder of Sseko Designs, Liz Bohannon understands the pressures that leaders face to have all the answers and make hard decisions in a complex and quickly changing landscape. Yet she's seen what a leader support system can provide: better decision-making, improved team dynamics, and increased mental health for leaders and society at large. Walk away from this talk ready to embrace vulnerability in a new way and build authentic connections that can support you in the challenges ahead.

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JAMES CLEAR

Founder, Habits Academy; Best-Selling Author

James Clear is one of the world's leading experts on habit formation. His *New York Times* best-selling book, *Atomic Habits*, has sold over 10 million copies worldwide and has been translated into more than 50 languages and is the number one best-selling book of 2021 on Amazon and number one audiobook on Audible. Known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work, Clear's "3-2-1" email newsletter is sent to more than 1 million subscribers each week. He has presented his teachings to audiences at many Fortune 500 companies, including Microsoft, Facebook, and Google. His work has been featured in *Time*, *The New York Times*, *The Wall Street Journal*, and on CBS This Morning.

ERIN MEYER

Professor, INSEAD; Best-Selling Author

FOSTERING A CULTURE OF REINVENTION

How can you create an organizational culture that weathers the storms of disruption, economic uncertainty, and the chaos of a rapidly changing world? Join Erin Meyer, as she provides practical insights from her latest research, conducted with Netflix founder Reed Hastings, exploring how to develop a work environment that fosters creativity and adaptability. You will learn to value people over process, emphasize innovation over efficiency, and lead with context, not control. Through unorthodox principles such as Talent Density, Radical Candor, Freedom and Responsibility, and The Keeper Test, Erin will lay out a proven, systematic method for building and enhancing a corporate culture that breeds high performance, speed, and flexibility throughout the organization.

RYAN LEAK

CEO, The Ryan Leak Group; Best-Selling Author

LEVELING UP: 3 QUESTIONS FOR NEXT LEVEL LEADERS

By asking themselves critical questions, leaders can gain a deeper understanding of their strengths, weaknesses, and areas for improvement. This self-awareness allows leaders to better connect with their teams, identify opportunities for growth, and make informed decisions that align with their values and goals. Join Ryan Leak, who after coaching C-suite executives, professional athletes and thousands of leaders each year, has discovered the best way to help us level up our leadership. In this talk, identify the three questions that can help you navigate challenging situations and overcome obstacles regardless of the leadership environment or role you are in.

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PATRICK LENCIONI

Founder & President, The Table Group; Best-Selling Author

COURAGE IN A TIME SUCH AS THIS

As the world becomes increasingly complex, divided, and uncertain, leaders must navigate these challenges and make difficult decisions that require a change in mindset. With a renewed vision for courageous leadership and drawing on 25 years of consulting to leaders and teams around the world, join Pat as he shares his insights and practical wisdom on how to stay true to your values, and foster a culture of trust and collaboration. Walk away empowered to step up, take risks, and lead with purpose, even in a time such as this.

CYNTHIA MARSHALL

CEO, Dallas Mavericks; Author

Cynt Marshall is the CEO of the Dallas Mavericks and has been a dynamic force for inclusion and diversity within the organization and over a 36-year career at AT&T. As the first African-American woman to lead an NBA team, Marshall guided the Mavs to become the standard for inclusion and diversity in the NBA. Prior to joining the Mavs, Marshall served as Senior Vice President – Human Resources & Chief Diversity Officer at AT&T. Her work landed AT&T in the Top 3 on Diversity Inc's Top 50 list of companies, and for the first time, placed AT&T on Fortune's 100 Best Companies to Work For, one of only two Fortune 50 companies. Marshall was named one of Adweek's 30 Most Powerful Women in Sports and selected as one of the 2019 Women of Power Legacy Award honorees by Black Enterprise, among many other awards throughout her career. She is the author of *You've Been Chosen*, a memoir detailing how she has beaten the odds in both her personal and professional life, overcoming domestic violence, racial barriers, a cancer diagnosis, and more.

JAMIE KERN LIMA

Founder IT Cosmetics; *New York Times* Best-Selling Author

Jamie Kern Lima is a *New York Times* best-selling author and founder of IT Cosmetics, which she started in her living room and grew the company into the largest luxury makeup brand in the country. She sold the company to L'Oréal in a billion-dollar deal and became the first female CEO of a brand in its 100+ year history. Her love for her customers and remarkable authenticity and belief eventually landed her on the *Forbes* America's Richest Self-Made Women list. She's a mother of two and an active investor, speaker, and thought leader who is passionate about inspiring and elevating women. She's also an active philanthropist who has funded leadership training in more than 200 prisons and shelters across the United States and has donated over \$40 million in product and funds to help women face the effects of cancer with confidence. Her second book, *WORTHY: How to Believe You Are*, is scheduled to release in February 2024.

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DALLAS JENKINS

Creator, Director, and Co-Writer of *The Chosen*

At the age of 25, Dallas Jenkins produced the independent feature *Hometown Legend*, which was distributed by Warner Brothers. In the 20 years since, he has directed and produced over a dozen feature and short films for Universal, Lionsgate, Pureflix, Hallmark Channel, and Amazon. He is now writing, directing, and producing the largest crowd funded media project of all-time, a multi-season series about the life of Jesus entitled *The Chosen*. A global phenomenon, *The Chosen* is the largest fan supported entertainment project of all time and has garnered over 500-million-episode views worldwide. It's available on major streaming services like Amazon Prime, Netflix, and Peacock while all seasons remain free in *The Chosen* mobile and TV apps. It has also been translated into more than 50 languages and *Christmas with The Chosen: The Messengers* debuted at No. 1 in the U.S. box office in 2021.

ANITA ELBERSE

Professor, Harvard Business School; Best-Selling Author

Anita Elberse is the Lincoln Filene Professor of Business Administration at Harvard Business School. An award-winning teacher and scholar, Professor Elberse develops and teaches an MBA course covering the "Businesses of Entertainment, Media, and Sports," which ranks among the most sought-after courses in the School's curriculum, and chairs a short executive education program, also named "The Business of Entertainment, Media, and Sports." In her research, Professor Elberse primarily aims to understand what drives the success of products in the entertainment, media, sports, and other creative industries, and how firms can effectively manage products and talent in such sectors. She is acclaimed for her work on digital-media strategies. Professor Elberse has conducted case studies on dozens of entertainment companies and personalities, including The Walt Disney Studios, Live Nation, NBCUniversal, the NFL, Nike, and Spotify. Several of these are described in her first book, *Blockbusters: Hit-making, Risk-taking, and the Big Business of Entertainment*. Professor Elberse is one of the youngest female professors to have been promoted to full professor with tenure in Harvard Business School's history.

ALBERT TATE

Founding & Lead Pastor, Fellowship Church; Founder & CEO. *The Greatest Story*; Author

Albert Tate is the founding and lead pastor of Fellowship Church in Los Angeles County California. He is a dynamic communicator who has entertained global audiences through his speaking engagements and *The Albert Tate Podcast* and his weekday morning show, *Good News Today*. Tate serves on the Board of Trustees at Azusa Pacific University, Global Leadership Network, and Global Church Planting Organization, Stadia. He is the Founder and CEO of *The Greatest Story, Inc.* and President of *Harambee Ministries*. Tate is also the author of *How We Love Matters: A Call to Practice Relentless Racial Reconciliation* and most recently, *Disobedient God: Trusting a God Who Goes Off Script*.

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HENRY CLOUD

Clinical Psychologist; Leadership Consultant; Best-Selling Author

TRUST

Trust is the currency that drives every relationship. We are wired biologically, neurologically, emotionally, spiritually, and psychologically to trust. Join Dr. Henry Cloud to explore the five foundational aspects of trust that must be present in any relationship, team, business or ministry. Walk away with a model to know when to give trust, when to withhold it, how to earn it, and how to fix it when it gets broken.

CRAIG GROESCHEL

Founder & Senior Pastor, Life.Church; Best-Selling Author

THE FUTURE OF LEADERSHIP IS TRUST

Trust is the bedrock upon which successful leadership is built, and without it, leaders will struggle to achieve goals and bring their vision to life. With distrust now society's default emotion, leaders must learn to build trust in a new way with their team, customers, and stakeholders. Join Craig Groeschel to explore some of the essential skills needed to build trust which enables open and honest communication, creates a culture of collaboration and innovation, and fosters long-lasting relationships.

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