



# THE GLOBAL LEADERSHIP SUMMIT

*Design Your Tomorrow*



## 2024 *Speaker Insights*

### CRAIG GROESCHEL

Founder and Senior Pastor, Life.Church; Bestselling Author

#### PERMISSION TO OBSESS

Everything around you is pushing you toward conformity and mediocrity. You were trained for average. We have had our obsessions neutralized and diminished. But what if we have been talked out of using one of our greatest strengths? Join Craig Groeschel as he challenges you to re-think obsession and instead harness it to lead and live life with distinction and excellence. In this talk, identify 3 ways that strategic obsession will ignite your drive toward greater impact.

### JONI EARECKSON TADA

Founder and CEO, Joni and Friends: Disability Advocate; Bestselling Author

Joni Eareckson Tada is a respected global leader in disability advocacy, as well as a celebrated Christian author. After a 1967 diving accident left her a quadriplegic, she emerged with a determination to help others in similar conditions. During her tenure on the National Council on Disability, the ADA was passed and signed into law. Tada is the founder and CEO of Joni and Friends, which has provided support services for thousands of families that struggle with disability since 1979.

### MARCUS BUCKINGHAM

Global Researcher; Entrepreneur; Founder of the Strengths Revolution

#### UNLEASH THE MOST POWERFUL FORCE IN BUSINESS

Each of us wants desperately to work for a team, and a leader who sees our humanity – including our idiosyncrasy, difference, and individuality – as a feature, rather than a problem. Join Marcus Buckingham as he helps us become a leader who strives to help us express ourselves, rather than forcing us to conform. Explore the discoveries to be made when we reverse-engineer love to identify its core elements and the data which supports these findings. Identify how you can design love into all employee and customer touchpoints. Become a leader who takes seriously our yearning to find love in our work.

\*Faculty lineup and topics subject to change. Additional faculty and guest artists to be revealed.

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## JO SAXTON

**Founder, Ezer Collective; Executive Director, The 25; Podcast Host; Author**

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Jo Saxton is the founder of the Ezer Collective, an initiative dedicated to investing in women leaders around the world, equipping them to own their voice and boldly step into their calling. She currently serves as the Executive Director of The 25, a leadership development initiative at Bethel University. Saxton also co-hosts “The Lead Stories Podcast,” a weekly conversation on leadership and life and has written several books including “Ready to Rise.”

## KINDRA HALL

**Storytelling Expert; Bestselling Author**

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### HARNESS THE POWER OF STORY

Good storytelling is a critical part of successful leadership. Stories are the key ingredient to engaging audiences, building consensus, and inspiring action. Join Kindra Hall, as she helps us recapture storytelling as the underutilized talent that separates the good from the best in business. In this talk, identify how you can find, craft and tell a great story while avoiding the most common mistakes. Walk away confident in your ability to tap into the true universal language of storytelling.

## ERWIN RAPHAEL MCMANUS

**Founder, The Arena Mastermind for Optimal Performance, MOSAIC; Bestselling Author**

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### 7 FREQUENCIES OF COMMUNICATION

To communicate effectively and dynamically, leaders must know how to speak to the frequencies of their audience. Join Erwin Raphael McManus as he unpacks how you can communicate in a way that forges powerful connections. In this talk, identify the seven frequencies of communication that we use across our families, our workplaces, and our communities. Explore how each frequency is a unique combination of factors: its strength, its shadow, and the way it impacts its audience. When you decode your communication frequency, you discover how to truly engage, influence, and connect with those around you.

## CAREY LOHRENZ

**First Female F-14 Tomcat Fighter Pilot in the U.S. Navy; Bestselling Author**

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Carey Lohrenz was the first female F-14 Tomcat Fighter Pilot in the U.S. Navy and has flown missions worldwide as a combat-mission-ready pilot. Lohrenz now uses her experience working in fast moving, dynamic environments—where inconsistent execution can generate catastrophic results—to guide others in the fundamentals of winning under pressure, reducing errors and overcoming obstacles. Lohrenz is a bestselling author and has helped brands including Cisco, Raytheon, Dell, Deloitte, Verizon and AT&T.

## MIKE KRZYZEWSKI “COACH K”

**Head Men’s Basketball Coach, Duke University (1980 – 2022)**

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### VICTORY THROUGH TEAMWORK AND LEADERSHIP

Great teamwork is something you hear about in many leadership circles, but every leader knows that it’s one of the hardest tasks of a leader. As a coach, Mike Krzyzewski’s (affectionally known as Coach K) goal and strength has been to instill motivation—for each individual and for the team—to have every individual in a positive state of mind, utilizing abilities to their fullest, and not afraid to fail. Join us, as he shares insights, and proven principles used over his legendary coaching career. Walk away with motivational techniques, leadership skills, powerful teamwork strategies, steps for building confidence, the vital impact of trust and communication—that can be applied to every level of personal and professional endeavor.

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## MICHAEL JR.

Comedic Thought Leader; Actor; Author

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### LEADERSHIP IS SIMILAR TO COMEDY

Michael Jr. proposes that leadership is more similar to comedy than we know. As leaders, navigating the challenges of leadership daily, it can be difficult when we see obstacles as unfortunate and random. Walk away strategically embracing each life and leadership event as part of a setup, leading to their punchline. It will change the way you think about your day.

## AMY C. EDMONDSON

Novartis Professor of Leadership and Management, Harvard Business School; Bestselling Author

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### THE RIGHT KING OF WRONG

We're often torn between two failure cultures. One says failure "is not an option" and must be avoided at all costs. Another advises us to "Fail fast and fail often." Neither is particularly helpful! Join Amy Edmondson as she reframes how we understand failure and helps us recognize the crucial distinctions that separate good failure from bad. In this session, you will identify the 3 archetypes of failure, how to minimize unproductive failure and maximize blunders of all kinds.

## WILL GUIDARA

Hospitality Evangelist; Restaurateur; Bestselling Author

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### UNREASONABLE HOSPITALITY

Tap into the one principle that will never go out of season—the human desire to be taken care of. No matter what industry you are in—you are in the hospitality business! Join Will Guidara, as he helps us all unleash the power of giving people more than they expect. Explore what it means to have a hospitality-first culture—making people feel seen and truly welcomed. Discover how to deliver praise and criticism with intention and empower your people to think like an owner.

## MOLLY FLETCHER

Former Top Sports Agent; Podcast Host; Bestselling Author

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During her almost two-decade, trailblazing career, Molly Fletcher represented over 300 of sports' biggest names. Today she is a World's Top 50 Keynote Speaker, and her TED Talk "Secrets of a Champion Mindset" has more than one million views. As host of the popular podcast "Game Changers with Molly Fletcher," she interviews experts and celebrities in every field. Fletcher is the founder of Game Changer Performance Group training company and the author of multiple books, including "Dynamic Drive" and "The Energy Clock."

## ARTHUR C. BROOKS

Harvard Professor; Bestselling Author

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Arthur C. Brooks is the Parker Gilbert Montgomery Professor of the Practice of Public and Nonprofit Leadership at the Harvard Kennedy School and Professor of Management Practice at the Harvard Business School, where he teaches courses on leadership and happiness. He is also a columnist at The Atlantic, where he writes the popular "How to Build a Life" column. Brooks is the author of 13 books, including the 2023 #1 New York Times bestseller "Build the Life You Want: The Art and Science of Getting Happier" with co-author Oprah Winfrey, and the 2022 #1 New York Times bestseller "From Strength to Strength: Finding Success, Happiness, and Deep Purpose in the Second Half of Life." He speaks to audiences all around the world about human happiness and works to raise well-being within private companies, universities, public agencies and community organizations.

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# DAN OWOLABI

Executive Director of Branches Worldwide; Author; Pastor

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## A LEGACY OF LEADERSHIP

Oftentimes when we think about legacy, we think about success. We think about financial success or relational success. Some sort of success that we're able to pass on to the next generation, something that'll live beyond us. But what if legacy starts with sacrifice not success? Join Dan Owolabi as he explores legacy through a unique lens. Walk away with key principles and next steps, that will inspire you to leave a lasting leadership legacy far beyond your current horizon.



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